

## **C.V. - Jody Barton**

### **Summary**

I'm a hugely experienced designer and illustrator with a worldwide reputation particularly in graphics for fashion, illustration for design and news publications. For ten years I designed and managed my own fashion label in Japan in collaboration with Beams T where we regularly produced nationally best-selling garments in their 200 stores. I'm one of the founders of Denmark's 'Post Design Festival'. I single-handedly designed and made every communications aspect of the Omnium Cargo bike brand for 7 years including graphic design, illustration, accessories, website design and code, photography and copywriting. I have co-organised and designed a series of large-scale cycling events in Copenhagen and designed a complete set of cyclewear for America's biggest gravel cycling endurance race 'Unbound Gravel', with Craft Sportswear. I designed a large, best-selling range of 'kendamas' (a wooden toy) including intricate packaging and accessories. I have been a regularly featured illustrator in many publications including notably 'The New York Times' where I was awarded a 'Year In Illustration' prize. I also won the 2024 NYCxDDesign prize for textiles.

### **Selected Client History**

Apartamento Magazine, Beams T, Beck, Bergdorf Goodman, Bose, Bulletin Suisse, Cinelli, Das Magazin, Dazed, Emeco, Florence & The Machine, Frame, Fuji Rock Festival, Glastonbury Festival, Greenpeace, Hay, Hewlett Packard, Kessel Kramer, LeFix, London College of Communication, Lush, MTV, Mambo, Mulberry, New York Times, Nike, Omnium Cargo, Orange, Phoenix, Playstation, Rolling Stone, Sony Music, Soundvenue, Starbucks, Stussy, Tate, The Face, Turboweekend, Vice, Vintage Books, Warner Brothers, Zeit Magazine.

Described by Antonio De Luca, senior designer at The New York Times as "the funniest illustrator in the business".

## **Jody Barton Art & Design**

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#### **Digital Capabilities at Expert Level 10+ years**

WooCommerce  
WordPress

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe Animate  
Adobe AfterEffects

Apple Logic Pro

Excel / Google Sheets

Email marketing  
Digital advertising platforms  
Social media marketing

#### **Physical Capabilities**

Studio photography & Retouch

Building with wood  
Driving motor vehicles  
Paint effects and lettering  
Exhibition installation

Permanent resident of Denmark, UK citizen

WWW.JODYBARTON.CO.UK

mail@jodybarton.co.uk  
www.jodybarton.com  
+45 26 67 68 56  
CVR (EU VAT): DK36280379

Cypernsvej 21, st. tv.  
København S  
2300  
Denmark